



NATIONAL CONSUMER ASSOCIATION (SAINT LUCIA)

President - Dr. Thecla Fitz-Lewis
Treasurer - Sheri-Ann Aurelien
General Secretary - Cindy Emmanuel-McLean

Press Release

For Immediate Release

National Consumer Association Extends Deadline for Consumer Connect Logo and Jingle Competition

Castries, Saint Lucia - *October 10, 2025* - The National Consumer Association (NCA) of Saint Lucia is pleased to announce an extension of the deadline for the **Consumer Connect Logo and Jingle Competition**, giving creative minds across the island more time to submit their entries for this exciting initiative.


The NCA has extended the submission deadline to allow more Saint Lucians the opportunity to contribute their creative talents to shaping the identity of Consumer Connect.


Consumer Connect is a national platform designed to unite agencies that champion consumer rights, improve education, and provide easier access to redress. It represents a major step toward strengthening consumer protection and empowering citizens with the knowledge and tools they need in the marketplace.


The **Logo and Jingle Competition** aims to create strong visual and audio symbols that reflect the essence of Consumer Connect: fairness, justice, and empowerment for all consumers in Saint Lucia. Consumer Connect is about giving every citizen a voice and ensuring fairness in the marketplace. The logo and jingle will become symbols of this movement, and the competition is an opportunity for Saint Lucians to leave their creative mark on this national initiative.

Updated Competition Details:

- **Who Can Enter:** Open to all Saint Lucians including individuals, creatives, musicians, and students.
- **Entries Should Reflect:**
 - The core values of Consumer Connect: fairness, protection, empowerment
 - The theme of consumer justice and advocacy
- **Extended Deadline for Submissions:** October 22, 2025

 +758 452-2723
+758 723-1742

 info@ncastlucia.com
www.ncastlucia.com

 Sans Souci, Castries
Saint Lucia



NATIONAL CONSUMER ASSOCIATION (SAINT LUCIA)

President - Dr. Thecla Fitz-Lewis
Treasurer - Sheri-Ann Aurelien
General Secretary - Cindy Emmanuel-McLean

- **Prizes:** Winners will receive cash prizes of XCD\$500 for the logo, and XCD\$1,500 for the jingle, along with national recognition. The winning logo and jingle will be featured
- prominently across Consumer Connect's digital platforms, media campaigns, and the upcoming **Consumer Connect Conference** on December 4, 2025.

How to Participate:

Full competition guidelines and submission details are available on the NCA's website at <https://ncastlucia.com> or request it from info@ncastlucia.com

Don't miss this opportunity to be part of consumer advocacy history in Saint Lucia! Submit your entries before the extended deadline.


The winning designs will be unveiled at the Consumer Connect Conference, where stakeholders, businesses, and citizens will gather for the official launch of this transformative platform.

For media inquiries, please contact:


National Consumer Association Secretariat

Tel: +1 758 452 2723 | Email: info@ncastlucia.com

Website: <https://ncastlucia.com>

 +758 452-2723
+758 723-1742

 info@ncastlucia.com
www.ncastlucia.com

 Sans Souci, Castries
Saint Lucia