

If you have trouble reading this e-mail, please [click here](#).



**One planet**  
inform with care

## Consumer Information Programme (CI-SCP)

### NEWSLETTER May 2025

---

[CI-SCP Programme Update](#)

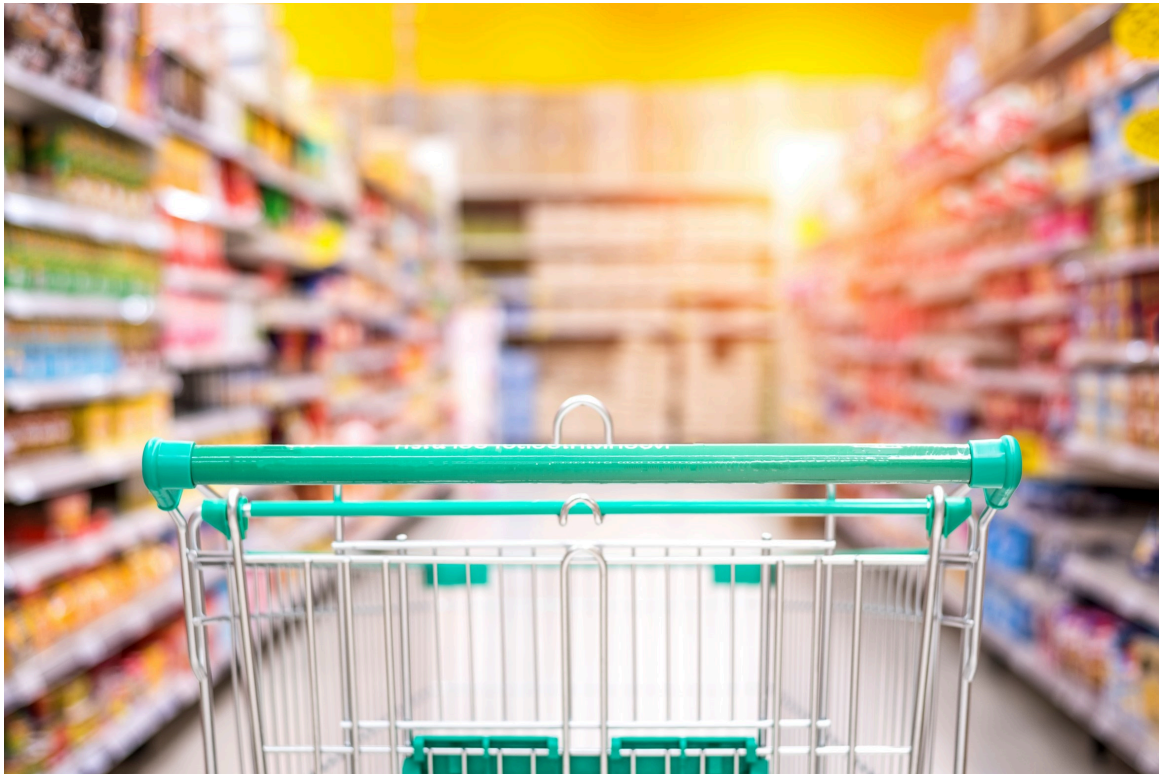
[News From Our Partners](#)

[Events Calendar](#)

---

### CI-SCP Programme Update

Conference on Ecolabelling and Sustainable Public Procurement in Latin America



The [One Planet Network](#) and [EcoAdvance project](#) are convening a regional conference on 10–11 July in Brasília to advance Sustainable Consumption and Production (SCP) through sustainable public procurement and ecolabelling. The event will bring together key actors

from across Latin America and spotlight the [Environmental Alliance of America](#) - the region's first labelling programme tackling the lack of reliable and harmonized product sustainability information.

For more information, see the agenda [here](#).

[Read more here.](#)

## Annual Meeting of the Environmental Alliance of America



With UNEP's support, regulatory and product quality infrastructure bodies across Latin America and the Caribbean will meet on 8-9 July in Brasília to advance the operational consolidation of the Environmental Alliance of America. This regional labeling programme is designed to address the lack of reliable and harmonized product sustainability information in the region. The development of harmonized sustainability criteria is underway for priority product categories, including recycled plastics, air conditioners, and key public procurement products, ensuring direct uptake.

[Read more about the establishment of the Alliance here.](#)

## Regional Consultation: Global Framework for Digital Product Information Systems

# MARCO GLOBAL DE SISTEMAS DIGITALES DE INFORMACIÓN DE PRODUCTOS

CONSULTA REGIONAL PARA  
LATINOAMÉRICA  
BRASILIA, BRASIL  
7 DE JULIO 2025



On 7 July 2025, stakeholders from across Latin America will gather in Brasilia for a regional consultation on the [Global Framework for Digital Product Information Systems \(DPIS\)](#). Organized by the Digitalization for Circular Economy (D4CE) Initiative, hosted by the One Planet Network and the Coalition for Digital Environmental Sustainability, the session will bring regional voices into global discussions on tools like digital product passports to support circular economy goals, transparency, and informed decision-making. The consultation aims to ensure the framework reflects diverse regional perspectives, supports harmonization across initiatives, and builds on existing efforts in Latin America. Stakeholder inputs will directly inform the next phase of development, improving the framework's usability and impact.

[Read more here.](#)

## Join Retail4Impact's Frontrunning Community of Practitioners

A promotional graphic for Retail4Impact overlaid on a photograph of a supermarket aisle. The graphic features the Retail4Impact logo (a shopping cart with a leaf) and the text: "RETAIL 4 Impact", "You wish to combat greenwashing by providing trustworthy product sustainability claims to your consumers?", "Join Retail4Impact's frontrunning community", and a list of three bullet points: "Learn, assess and develop credible green claims", "Learn from 10 leading retailers, brand owners and 30+ partners worldwide", and "Scale up action through peer-to-peer learning". The background shows shelves stocked with various products, including milk cartons and packaged goods. A "One planet inform with care" logo is visible in the top right corner of the image.

The [Retail4Impact initiative](#) was successfully launched, aiming at uniting the retail sector in providing effective, trustworthy product green claims to consumers. The first edition, kickstarted in March 2025, embarked 10 leading retailers and brand owners in the food, textile and cosmetics sectors across BRICS and Global South countries and is supported by 30+ partners operating at national, regional and/or global level in the field of product sustainability. These 10 frontrunning companies are committed to aligning their self-declared

green claims with the principles of the [UNEP Guidelines for Providing Product Sustainability Information](#), to achieve greater transparency, sustainability, and consumer confidence in environmental claims.

Retail4Impact's six capacity building workshops strengthen industry practices by generating peer-to-peer learning, sharing best practices of credible nature, climate and pollution disclosure mechanisms, while promoting knowledge and tools to scale up action for more sustainable and responsible retail.

The initiative is open to new comers - if you are a retailer or brand owner aiming to combat greenwashing by developing or improving your product sustainability claims, contact Manon Sennechael ([manon.sennechael@un.org](mailto:manon.sennechael@un.org)) to learn how to get involved!

---

## News From Our Partners

### Raising customer awareness for reusable packaging in South African township



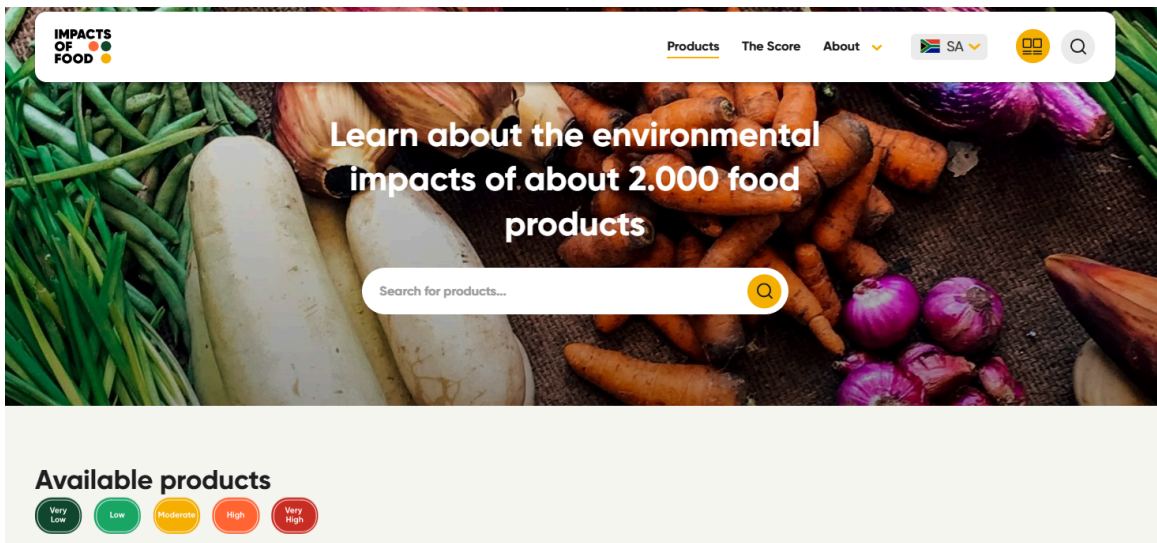
In the township of Alexandra in South Africa, the women-led business [Gcwalisa](#) offers staple foods and groceries in refill stores at affordable prices. In early April, the business launched a new deposit return system for reusable packaging to help tackle the growing packaging waste crisis. To inform the local community about the new system and raise their awareness for sustainable yet convenient consumption, Gcwalisa incorporated a series of entertaining and educational games into the system's launch event.

Gcwalisa's reuse pilot is a result of the global project "Circular City Labs – Testing reusable packaging systems in cities" (CCL), supported by Plastics SA. The project is implemented by Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) and funded by Germany's

Federal Ministry for Economic Cooperation and Development (BMZ). It aims not only to reduce greenhouse gas emissions and waste through reusable solutions but also to empower women as sustainable entrepreneurs in the circular economy.

[Read more about the project here.](#)

## How can the Environmental Impacts of Food be Communicated Effectively and Comprehensibly?



The CLIF project, funded by the International Climate Initiative of the German Federal Government, aimed to answer this question with a newly developed prototype communication tool. Led by WWF Germany in collaboration with the project partners corsus corporate sustainability and TMG Think Tank for Sustainability, the project explored the transformation of the agri-food system in times of multiple crises ([report series](#)), identified challenges and opportunities in calculating the environmental footprints of food ([toolkit](#)), and created an online prototype for communicating these impacts.

The prototype tool uses Life Cycle Assessment (LCA) data to generate country-specific visualizations of environmental impacts for the four project countries Paraguay, South Africa, Thailand, and Germany. Following the project's completion (2021–2024), the prototype tool is now available at [food-impacts.com](https://food-impacts.com). Designed to support consumers in making more informed and sustainable choices, the tool may also be of interest to companies for communication and transparency purposes.

For more information, please contact Jonas Lackmann at WWF Germany: [jonas.lackmann@wwf.de](mailto:jonas.lackmann@wwf.de)

[View the prototype tool here.](#)

## Ukraine is Implementing a New Ecolabelling Standard for Tourist Accommodation Services



To modernize Ukraine's hospitality sector, a new ecolabelling standard for accommodations will be officially adopted in June 2025. This standard sets ecological criteria for hotels, vacation homes, and other temporary accommodation facilities. The new standard incorporates ecological criteria from the EU Ecolabel, Nordic Swan, Green Seal, and requirements of ISO 18513 and ISO 14024.

It introduces a rating system for establishments based on 22 primary and 45 additional ecological criteria. Certification results will recognize four compliance levels: Bronze, Silver, Gold, and Platinum. Certified accommodations can use the Ukraine's Type I ecolabel "Green Crane" (nationally accredited and GEN member).

The updated standard will facilitate the implementation of key national sustainable development, tourism, climate, and energy efficiency policies. The standard was developed by the national TC 82 "Environmental Protection" with support from GIZ and SECO, commissioned by the NGO "Living Planet," which administers the "Green Crane" Ecolabel.

[Read more about the initiative here.](#)

---

## Upcoming Events

The Consumer Footprint Calculator: An Awareness Tool to Address the Environmental Impact of Lifestyles



What is the **environmental impact** of your lifestyle?



Calculate your

# Consumer Footprint



The [Consumer Footprint Calculator](#) (CFC) is a tool individuals can use to assess the environmental impact of their consumption patterns, thus raising awareness towards a more sustainable lifestyle. It is integral part of the [KnowSDGs](#) platform developed by the European Commission and helps provide a roadmap for achieving a sustainable development in Europe, monitoring the progress in the goals of the UN 2030 Agenda, which are broadly aligned with those of the European Green Deal.

The Joint Research Centre is organising a series of webinars to promote the use of the tool: next up is on 5 June, in occasion of the EU Green Week. The event will feature European schools' communities, young Climate Pacts Ambassadors and school representatives, and focus on the use of the CFC for educational purposes.

[See the event page here.](#)

[View the web streaming here.](#)

## Past Events

Spotlight on Sustainable Living – A Global Call for a Just Transition



This World Consumer Rights Day, the global consumer movement united with purpose and power, calling for a Just Transition to Sustainable Lifestyles. With 1,200 participants, 120 influential speakers, and 110 member campaigns - the momentum for change was loud and clear at Consumer International's Sustainable Lifestyles Summit.

From energy and food to plastics, information, and gender, voices from around the world underscored the urgent need for affordable, accessible solutions that meet both climate and sustainable development goals. This global day of action marked a pivotal moment in amplifying consumer voices and reinforcing the right to a safe, fair, and sustainable future for all.

Watch the wrap-up video to relive the highlights, hear from inspiring leaders, and see how together we can shape a more sustainable world through empowered consumer action.

[View the video here.](#)

Aligning Product Safety with Sustainability Goals: Experts Insights at UNCTAD Webinar



Over 340 participants from governments, international organizations, civil society, and the private sector joined UN Trade and Development (UNCTAD)'s webinar on product safety and sustainability on 7th May. The event explored how sustainability goals and product safety intersect, particularly in the context of circular business models and second-hand markets. Jisook Yang from the Korea Consumer Agency shared Korea's experience with online second-hand marketplaces and a pioneering Product Safety Pledge that led to the removal of over 9,000 unsafe products in 2024 alone. Marie Gérardy from the European Commission presented early findings from an EU study on product safety in the circular economy, emphasizing the importance of consumer trust, transparency, and updated regulations. The event closed with a dynamic Q&A, addressing cross-border challenges, regulatory gaps, and consumer perceptions. Participants were reminded of the importance of ensuring that sustainability efforts never come at the expense of safety.

[Access the recording, report and further information here.](#)

**BRS COPs Side Event on Chemical Transparency Information**



A side event titled “Chemical transparency information and its traceability in products and stockpiles, with a focus on POPs and chemicals in plastics” was held at the BRS COPs 2025 on May 7. It was organized by HEJSupport, SSNC, and groundWork South Africa, and moderated by Kei Ohno Woodall, Senior Coordination Officer at the Secretariat of the Basel, Rotterdam, and Stockholm Conventions.

Knowing what chemicals are in products helps identify potential health and environmental risks, ensuring that products are safe for consumers and do not adversely affect the environment. It aids in managing risks associated with the use, disposal, and recycling of products, resulting in safer handling practices and a toxic-free circular economy that does not recirculate hazardous chemicals. Additionally, it helps companies stay compliant with regulations and contributes to innovations and safer alternatives. Furthermore, providing information about chemical compositions builds consumer trust and allows for informed decision-making throughout the entire product lifecycle.

## Join the CI-SCP community

[Read more here.](#)

Become a Consumer Information Programme Partner to share, scale up & replicate your work, get involved in projects & working groups, and feature in this newsletter.  
**Healthier Lives Coalition Highlights Dietary Shifts at Paris 2025 Nutrition for Growth Event**

Contact us at [ciscp@un.org](mailto:ciscp@un.org) for more information.



**The One Planet Network's Consumer Information Programme is co-led by:**





**Our mailing address is:**

One Planet Network Consumer Information Programme  
 10YFP Secretariat  
 United Nations Environment Programme,  
 1 Rue Miollis  
 75015 Paris  
 France

**Ensure you receive our emails!**

Add [ciscp@un.org](mailto:ciscp@un.org) to your address book or safe sender list to prevent our messages from going to spam.

Copyright © 2025 One Planet Network Consumer Information Programme. All rights reserved.

You are receiving this email as you are a MAC member, working group member or partner of CI-SCP of the One Planet Network.

**IMPORTANT NOTICE**

**New EU Data Protection Regulation**

Ahead of the event on 26 March, Sharon Bligh, Health and Sustainability Director at [The Consumer Goods Forum \(CGF\)](#) submitted to the CI-SCP stakeholders from international organizations, NGOs and the EU General Data Protection Regulation (GDPR) May 2018. We are excited to see you diving the future, more sustainable diets and the collaborative efforts needed to combat malnutrition worldwide. If you did not respond, we will continue to send our communications to the email address [Business Nutrition 2030](#). People already seeking the tools to making healthier, more sustainable food and lifestyle choices. Consumer goods companies have a unique opportunity to influence habits and improve global health." If you don't want to receive these emails in the future, please [unsubscribe here](#).

[Read more here.](#)